

JDNET TECHNOLOGIES

(ISO 9001:2015 CERTIFIED INSTITUTION)

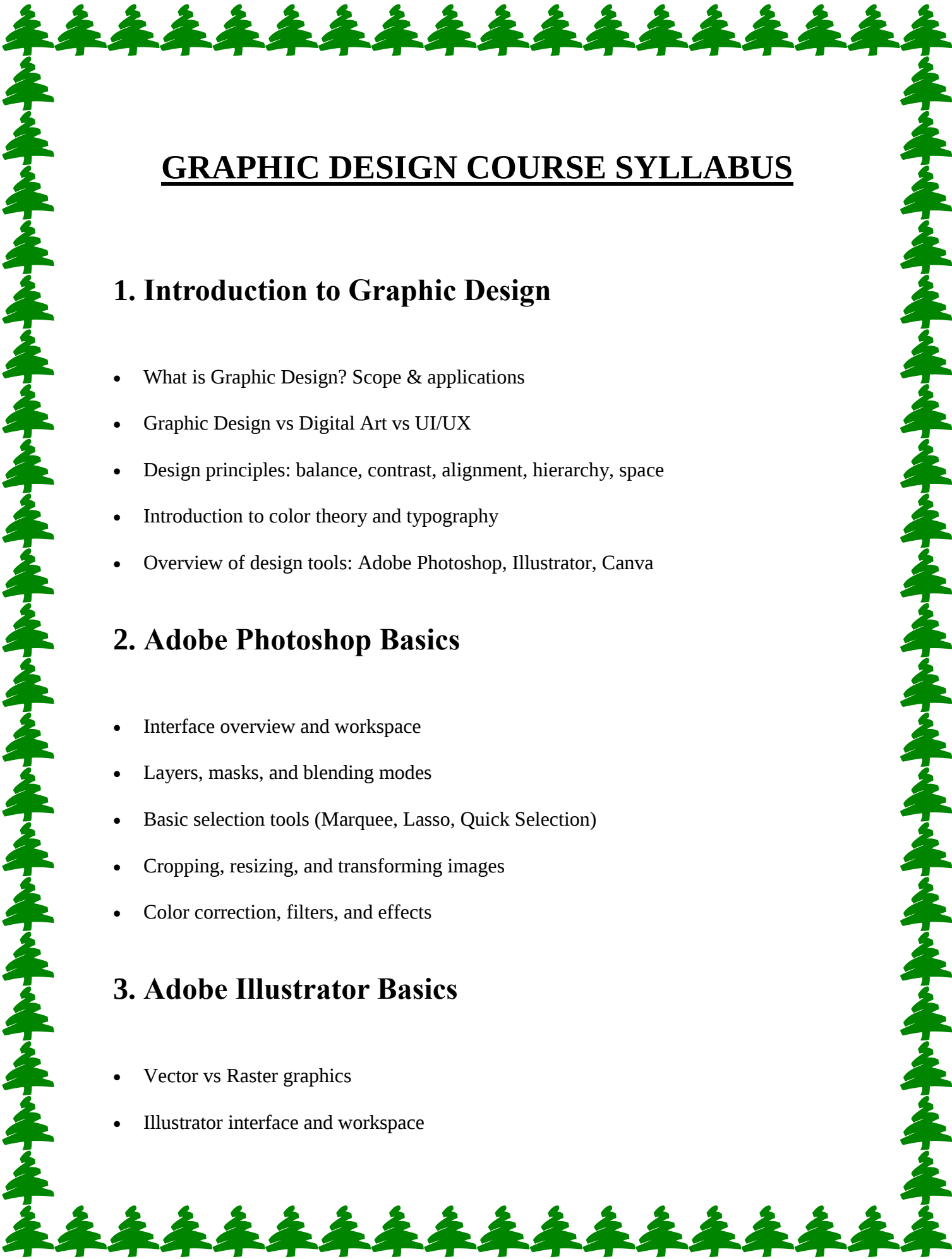
**NO:31, SUBBURAYA CHETTY STREET, THIRUPAPULIYUR,
CUDDALORE-2 (OPP DARLING ELECTRONICS).**

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GRAPHIC DESIGN



TRAINING COURSES FOR ALL DEPARTMENTS



GRAPHIC DESIGN COURSE SYLLABUS

1. Introduction to Graphic Design

- What is Graphic Design? Scope & applications
- Graphic Design vs Digital Art vs UI/UX
- Design principles: balance, contrast, alignment, hierarchy, space
- Introduction to color theory and typography
- Overview of design tools: Adobe Photoshop, Illustrator, Canva

2. Adobe Photoshop Basics

- Interface overview and workspace
- Layers, masks, and blending modes
- Basic selection tools (Marquee, Lasso, Quick Selection)
- Cropping, resizing, and transforming images
- Color correction, filters, and effects

3. Adobe Illustrator Basics

- Vector vs Raster graphics
- Illustrator interface and workspace

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- Shapes, paths, and Pen Tool
 - Working with layers and groups
 - Typography and logo design basics

4. Design Composition & Layout

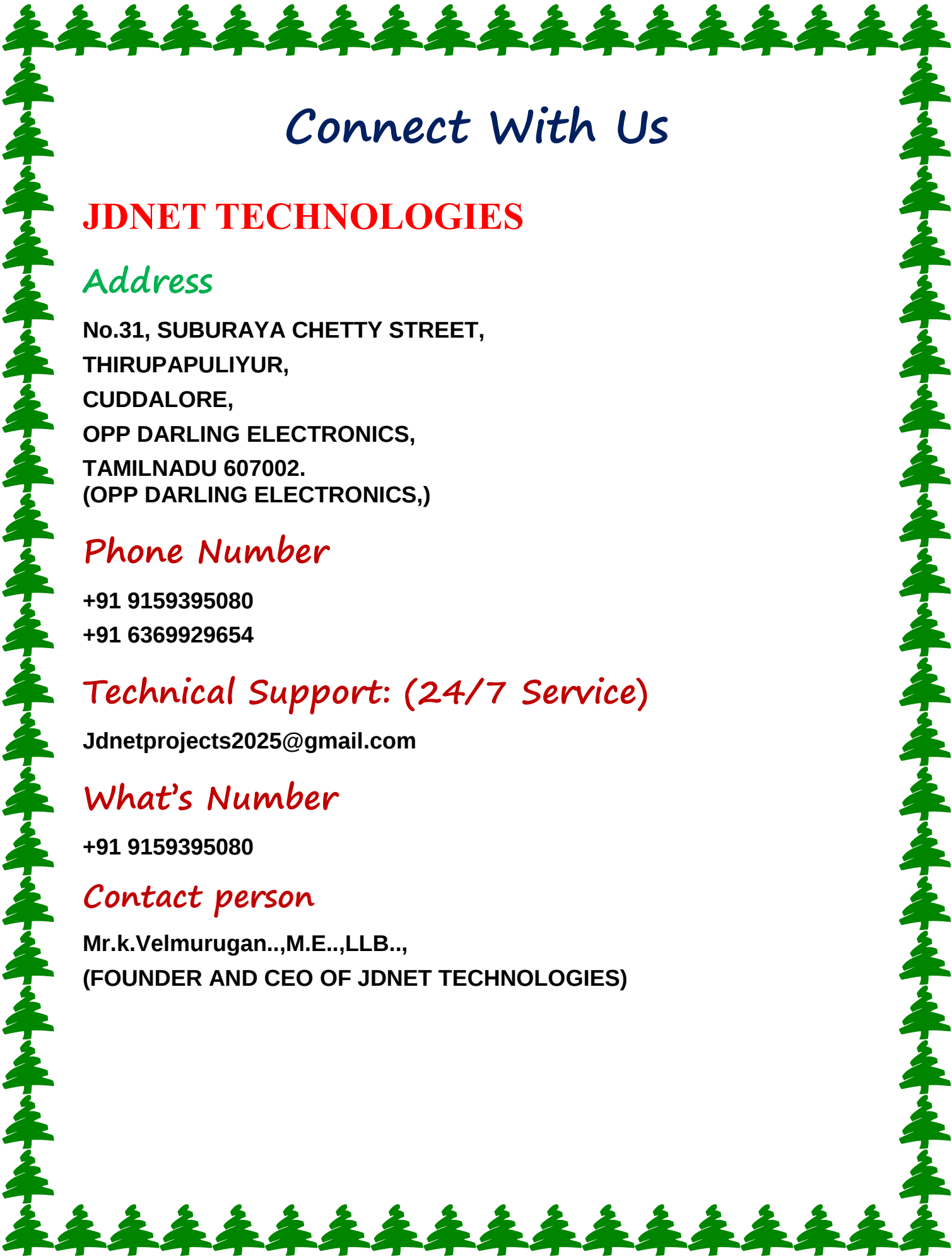
- Principles of composition: grid, alignment, whitespace
- Creating posters, banners, social media graphics
- Using images, text, and color effectively
- Consistency in branding and design

5. Advanced Techniques & Tools

- Advanced Photoshop techniques: layer styles, smart objects, blending
- Illustrator: gradients, patterns, clipping masks
- Introduction to UI/UX design basics
- Exporting graphics for web, print, and social media

6. Motion Graphics & Digital Illustration

- Introduction to Adobe After Effects / Canva animation
- Keyframes, transitions, and basic animations
- Creating GIFs and short social media animations
- Digital illustration basics (brushes, shapes, colors)



Connect With Us

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